

TENDERPIXEL GALLERY

AN INNOVATIVE EXHIBITION SPACE FOR EMERGING ARTISTS

10 Cecil Court
London WC2N 4HE
020 7379 9464
mail @tenderpixel.com
www.tenderpixel.com

The Un-Aesthetics of 1200x800mm

January 24th to February 6th.
Private View on Thursday, January 24th, from 6pm to 9pm.

Boris Kajmak obtained a Masters in Fine Art at *Central Saint Martins College of Art and Design* in 2005. His designs and conceptual pieces have won numerous accolades and been exhibited across Europe and the USA.

Sick of shiny products shouting 'take me! - take me!' and critical of the disappearance of purely functional objects, Boris Kajmak roamed London's streets in search of an 'ugly' mass-manufactured-product.

His quest and eventual discovery of an abandoned wooden pallet catalyzed Kajmak into a ritualistically cleansing process, during which, the pallet was sanded, polished, sanded, polished, sanded and polished...

Over-designed reality is typically beautified and packaged. From paper clips to heavy-duty machinery, modern products usually leave no trace of pre-Bauhaus functional non-aesthetics. Contemporary culture demands aesthetic conformism — where even the industrial becomes an aesthetic form.

Un-beautified objects are a dying breed.

Nevertheless, wooden transport pallets maintain purely functional design and as objects of *use and abuse* they are shaped solely by industrial conventions, their *raison d'être*: to be manipulated by forklifts.

The wooden pallet is one of the last self-standing objects — void of aesthetic desire.

Kajmak's wooden pallet was originally covered in grease, full of knots, dirt, and protruding nails, cracked and abandoned. He obsessively transformed the palette into an aesthetic product — treating it with a traditional shellac technique. This process has converted a street-found and pragmatic object into visually and tactilely desirable one — questioning whether there can ever be a truly un-aesthetic form or must we always make the un-aesthetic paletable?

Kajmak's *City Diary* Project is currently on display at the *Peckham Library* in conjunction with his *Tenderpixel Gallery* showcase.



TENDERPIXEL GALLERY

AN INNOVATIVE EXHIBITION SPACE FOR EMERGING ARTISTS

10 Cecil Court
London WC2N 4HE
020 7379 9464
mail @tenderpixel.com
www.tenderpixel.com



The Un-Aesthetics of 1200x800mm
January 24th to February 6th.